

# PROFESSIONAL SKILLS

SEO and Google Analytics
Social media strategy
Marketing
Web content development
Copywriting
Corporate blogging
Project management
Layout design
Photo editing
Market research

# PERSONAL SKILLS

Creative spirit
Reliable and professional
Organized
Time management
Team player
Fast learner
Motivated

### CONTACT

P: +44 7700 9530

E: hello@nataliedawson.com W: www.nataliedawson.com

#### SOCIAL

fb.me/nataliedawson

@nataliedawson

@natalietweets

# KATELYN JOHNSON

# SOCIAL MEDIA MANAGER

# **ABOUT**

I am an experienced social media manager seeking a full-time position in the field of social media and marketing communications, where I can apply my knowledge and skills for continuous improvement.

#### **WORK EXPERIENCE**

#### SOCIAL MEDIA PRODUCER

Red Media Company | Feb 2013 - Dec 2014

- Managed social media accounts
- Created social media graphics for daily postings
- Increased social media following and clicks by 200%

#### **COMMUNICATIONS INTERN**

Rich Media Interactive | Apr 2012 - Jan 2013

- Developed a social media strategy to increase the following of the company website
- Spearheaded a viral campaign for one of the company's new products

## **EDUCATION**

BACHELOR OF ARTS, MAJOR IN COMMUNICATION

University of Dundee | 2009 - 2013 GPA 3.9

#### AWARDS

MOST OUTSTANDING MEDIA PRODUCER Red Media Company | Dec 2014

**BEST INTERN** 

Rich Media Interactive, Jan 2013